

SFB 1277 – Seminar

Speaker: **Muriel Aichberger**

Time: Thursday, 11 November 2021, 14:15

Place: H 34 and [Zoom](#) (hybrid)

Topic: **Unconscious biases: How they work and how to tackle them**

Discrimination, we mostly agree, is not something we want. But why have we not yet succeeded in eliminating it?

An important hurdle on this path is unconscious bias, which subtly and unnoticed influences our perception, actions and decisions. Where do these biases come from? What are the different unconscious biases and what impact do they have on us and on our society? Are there ways to recognize them and actively counteract them? And: What positive effects does it have to reduce prejudices and thus discrimination?

The lecture approaches these questions from an anecdotal as well as scientific point of view and combines experiences from consulting companies, scientific input and discussion in order to bring all participants along and to anchor the learned knowledge in a sustainable way.

Hosts: Prof. Christoph Strunk, Prof. Ferdinand Evers, Dr Magdalena Marganska